

Enter the lover's paradise

THE Greeks found beauty in youth and in sculptured symmetry and calm. The Romans found it in order, sublimity and power. People have always been moved by beauty and spend ages seeking or pursuing it.

Kalpana Amin was inclined towards art from her childhood and had diverse interest in painting, photography and needle work. She pursued her dream till it became a reality in form Flo-Art. "It's more than an art gallery," says Kalpana, "It's a lover's paradise."

Spread over 1000 sq mile and two floors, it's a gallery cum workshop. When you waltz through Flo-Art, exotic and diverse civilisations of Africa, Egypt, Far East and India bewitch you. Statues, busts, figure heads, animals, idols of god and goddesses, tribal masks would take your breath away. These items can be used in homes, offices, gardens, hotels and other public places. You can pick and choose an item that fits the beauty and harmony of your life. A piece of sculpture can be small enough to stand on a table or as large as the statue of Liberty. These items are individu-



ally crafted by the throwing method. They are durables and require low maintenance.

Wall hangings and decoration frames are also available that are made from terra-cotta plates painted in attractive colours. Frames and murals are also available that range from 100 mm to ones that run into a few meters.

"I believe that the value of a work of art lies in the amount of life and expression that the artist puts into his work and the quality of that life and expression," says Kalpana, who was born and brought up in Kenya. She came to India for university education and now resides in Vallabh Vidyanagar.

Her unique selling proposition is, "I use material in such a manner that the ideas and emotions are communicated to those who behold what has been created," says she. About a work of art she says, the value of a work of art lies on the amount of life and expression that an artist puts in and the quality of that work and expression.

Flo Art is situated at Manhar Kunj, near Raghuvir Chambers, Vallabh Vidyanagar.

Ishara Bhasi

Backyard Business

